



## Cox Communications rolls out internet GIS solution nationwide

Cox Communications, a cable provider throughout the United States, has commenced roll out of Tensing Web GIS as their internet GIS tool. Tensing, a leader in geo and mobile solutions for the telecommunications and utilities industries was selected by Cox because of their standard products and fast implementation process.

Tensing Web GIS is currently rolling out in all markets. Cox Communications did extensive research for an affordable commercial off the shelf product that could meet their GIS needs for viewing, tracing, searching and redlining. "Tensing Web GIS met 90% of our requirements out of the box, which makes the entire implementation process much easier and faster" said Fred Anochie, Director for GIS Programs at Cox.

"The necessity for an enterprise wide GIS tool came with our growing business. Our technical team, managers, and provisioning people needed access to GIS data for new connections and build out. With this implementation our staff will have the necessary information and be able to respond to customer demand much more quickly."

"Tensing is proud to be chosen as the solution at Cox Communications. We've done extensive R&D in our products to meet client needs with minimal customization efforts and ensure a faster roll out process. We look forward to a continued partnership in helping Cox with their mobility needs," said Dirk Verbeek, Director of Marketing and Sales at Tensing.

With Tensing Web GIS Cox employees can easily access their asset data using Internet Explorer. The application is stored centrally, and not on individual desktops, making rollout a breeze. Additionally Tensing Web GIS reads their corporate GIS data natively with no translation or extraction necessary, maximizing performance for Cox.

### *About Cox Communications*

*Cox Communications is a multi-service broadband communications and entertainment company with more than 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network, as well as integrated wireless services. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video*



*transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com), [www.coxbusiness.com](http://www.coxbusiness.com), and [www.coxmedia.com](http://www.coxmedia.com).*

#### *About Tensing*

*Tensing provides a full suite of mobility products that bring the back office to the field worker. Tensing solutions are being used by thousands of field workers in Europe, North America, Australia and South Africa for a wide range of applications such as digital work orders, tracking & tracing, fleet management, geocoding, dispatch & scheduling, mobile mapping, navigation and messaging. Field Service, Utility, Transportation, Municipal and Public Safety industries recognize the value we add with our wide range of products and consulting services. More information is available at [www.tensing.com](http://www.tensing.com).*

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